

July 4, 2017

Re: Ontario Labour Market Information Website

Dear Employment Ontario partners:

As you may know, in the 2017 Ontario Budget, A Stronger Healthier Ontario, the government committed to provide labour market information through a new website to help individuals and employers make decisions—such as choosing a career, selecting educational and training programs, or undertaking workforce planning.

We are pleased to inform you that, as an important first step in this commitment, the province has redesigned its labour market information website to improve user experience and access to information for the range of users—from students and jobseekers to employers, educators, economic developers, researchers, and policy makers. Launched as part of a multi-phased project, with more content and functionality to come in future phases, the first release is now available on [the redesigned website](#).

Future phases of the work will focus on improving information to better meet the needs of students and jobseekers, employers and researchers, and others. A key factor for success in this work will be obtaining feedback from users during each phase of the process.

We encourage you to visit [the redesigned website](#) to explore and use the online user feedback survey to comment about your experience and what you would like to see in the future. Please spread the word and encourage others in your networks to do so as well. For further information, please refer to the short questions and answers document on available [the Employment Ontario Partners' Gateway](#).

Improving access to easy-to-understand, quality-assured, labour market information is a foundation for developing Ontario's highly-skilled workforce. We look forward to your partnership in this work by engaging with us to help further develop this important resource.

Sincerely,

(Original signed by)

Shelley Unterlander
Assistant Deputy Minister (Acting)
Employment and Training Division

(Original signed by)

Erin McGinn
Assistant Deputy Minister
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