

Memorandum

To: Supported Employment Service Providers

From: Jacqueline Cureton
Director, Program Delivery Support Branch

Date: March 23, 2018

Subject: Supported Employment – Visual Identity and Communication Guidelines
for Employment Ontario Services, June 2016

I am writing to provide you with a brief update on the [Visual Identity and Communication Guidelines for Employment Ontario Services](#).

Published in June 2016, the Guidelines outline branding and communication requirements, which in part ensure service providers are recognized as part of the Employment Ontario (EO) network.

As highlighted in their 2018/19 transfer payment agreement with the Province of Ontario, EO service providers are required to comply with the Guidelines. In brief, recognition of EO must appear in communication products, written or oral, developed by service providers contracted to deliver EO programs or services targeted to the public.

The current Guidelines are being updated to include programs and services launched after June 2016, including Supported Employment. We anticipate publishing the updated Guidelines in early-to mid-summer 2018. In the interim, service providers delivering Supported Employment can align branding/visual identity requirements with those requirements that are associated with Employment Service (ES) providers.

If you have any questions, please contact your Employment and Training Consultant.