

Particulars of Notice of Contravention and Review Decision

S. 49(1) *Private Career Colleges Act, 2005* (“Act”)

June 16, 2011

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: February 2, 2011

Gary Douglas Pilger , President
Severn-Washago Enterprises Ltd.
Operating as Muskoka Training
1677 Winhara Road
Gravenhurst, ON P1P 1R1

and

Severn-Washago Enterprises Ltd.
RR#2
Bracebridge, ON P1L 1W9

Description:	Original Amount:	Review Decision:
<p>Act, s. 11 - Restrictions on advertising and soliciting</p> <p>On December 27, 2010 Muskoka Training voluntarily decided to close as a Private Career College. As stated in correspondence to the school dated November 15, 2010, one of the stipulations to close is that they “must immediately cease advertising in any form that it is a registered PCC.” On January 10, 2011 Muskoka Training still maintained an active website (www.muskokatraining.com) advertising vocational programs. As well, in response to an email inquiry, they stated they were still offering the Heavy Equipment Operator Training and AZ, both vocational programs requiring the Superintendent’s approval.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for the period of February 02, 2011 – February 03, 2011 (inclusive).</p> <p>The balance of evidence available indicates that Severn-Washago Enterprises Ltd. was advertising unapproved vocational programs. Severn-Washago Enterprises Ltd. came into compliance on February 03, 2011.</p>
<p>Act, s. 7 - Prohibition against operating a private career college</p> <p>The following evidence has formed the basis for the</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for the period of February 02, 2011 – February</p>

<p>Designate's reasonable belief that Severn-Washago Enterprises Ltd. is holding itself out as the operator of a private career college:</p> <ul style="list-style-type: none"> - the evidence offered in the previous section that clearly indicates that the School is advertising vocational programs; - when the School was registered the legal name of the school was listed as Severn-Washago Enterprises Ltd. ; and - Severn-Washago Enterprises Ltd. is identified as the Owner/Operator of Muskoka Training on the school's website 		<p>03, 2011 (inclusive).</p> <p>The balance of evidence available indicates that Severn-Washago Enterprises Ltd. was operating an unregistered private career college. Severn-Washago Enterprises Ltd. came into compliance on February 03, 2011.</p>
Total:		\$4,000