

**Particulars of Notice of Contravention and Review Decision**  
S. 49(1) *Private Career Colleges Act, 2005*

Thursday, April 8, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: January 28, 2010

Nancy Baglione  
The Aesthetic School of Canada Inc.  
And  
The Aesthetic School of Canada (Woodbridge) Inc.  
661 Chrislea Rd. Unit 1  
Woodbridge, ON L4L 8A3

AND

The Aesthetic School of Canada (Barrie) Inc.  
31 King Street Unit 3  
Barrie, ON L4N 6B5

<b>Description:</b>	<b>Original Amount:</b>	<b>Review Decision:</b>
<p>Act. s. 11 – Restrictions on advertising and soliciting</p> <p>On January 27, 2010, Ministry staff reviewed The Aesthetic School of Canada Inc. website, <a href="http://www.tasoc.ca/">http://www.tasoc.ca/</a>, and it advertising an Aesthetics Program which corresponds to National Occupational Classification (NOC) code 6482 Estheticians, Electrologists and Related Occupations. Delivering programs ascribed to this NOC requires an institution to be registered and have the aforementioned program approved.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated for January 28, 2010.</p> <p>The balance of evidence available indicates the PCC was advertising an unapproved vocational program. The PCC has come into compliance as it no longer advertises the Aesthetics program.</p>
<p>Act. s. 7 – Prohibition against operating a private career college</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty</p>

<p>On January 26, 2010, Ministry staff phoned The Aesthetic School of Canada Inc.'s Woodbridge location and spoke with Nancy, who advised that a new round of classes will begin on February 2, and that classes were currently in session. On January 27, 2010, Ministry staff phoned The Aesthetic School of Canada Inc.'s Woodbridge location and confirmed that the cost of the Aesthetics Program was \$5,500.00 plus GST. Ministry staff then phoned The Aesthetic School of Canada Inc.'s Barrie location and spoke to an instructor named Paula. Paula stated that the Barrie location is offering an aesthetics program, a medical aesthetics program, and a packaged program. When asked, she said that the aesthetics course cost \$5,500, the medical aesthetics course cost \$6,500, taking both together would cost \$8,500.00 and that each course would take three months to complete. Ministry staff proceeded to ask if any courses are currently in session, and she confirmed that students were currently enrolled and attending classes.</p>		<p>accumulated from January 28, 2010 to February 10, 2010 (inclusive) and continues to accumulate as of the date of this letter.</p> <p>The balance of evidence available indicates the PCC was operating an unregistered private career college.</p>
<p>Act, s. 8 (1) – Prohibition against providing vocational programs</p> <p>On January 26, 2010, Ministry staff phoned The Aesthetic School of Canada Inc.'s Woodbridge location and spoke with Nancy, who advised that a new round of classes will begin on February 2, and that classes were currently in session. On January 27, 2010, Ministry staff phoned The Aesthetic School of Canada Inc.'s Woodbridge location and confirmed that the cost of the Aesthetics Program was \$5,500.00 plus GST. Ministry staff then phoned The Aesthetic School of Canada Inc.'s Barrie location and spoke to an instructor named Paula. Paula stated that the Barrie location is offering an aesthetics program, a medical aesthetics program, and a packaged program. When asked, she said that the aesthetics course cost \$5,500, the medical aesthetics course cost \$6,500, taking both together would cost \$8,500.00 and that each course would take three months to complete. Ministry staff proceeded to ask if any courses are currently in session, and she confirmed that students were currently enrolled and attending classes.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from January 28, 2010 to February 10, 2010 (inclusive) and continues to accumulate as of the date of this letter.</p> <p>The balance of evidence available indicates the PCC was providing an unapproved vocational program.</p>
<p><b>Total:</b></p>		<p>\$29,000 on the date of this notice and continuing to accumulate at \$2,000 per day.</p>