

**Particulars of Notice of Contravention and Review Decision**

S. 49(1) *Private Career Colleges Act, 2005* ("Act")

June 23, 2011

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: April 21, 2011

Barbarino's Hair Styling School Inc. known as Barbarino's Hairstyling School Inc.  
7007 Islington Avenue, Unit 18-19  
Woodbridge, ON L4L 4T5

and

37 Giltspur Drive  
Downsview, ON M3L 1M4

and

350 Rebecca Drive  
Orangeville, ON L9W 4P6

Description:	Original Amount:	Review Decision:
<p>Act, s. 11 - Restrictions on advertising and soliciting (\$1,000)</p> <p>As of April 18, 2011, the School was still advertising an unapproved 20 month/1500 hour Part-time Hairstyling program on its website (<a href="http://www.barbarinoshair.yip.ca">www.barbarinoshair.yip.ca</a>) after the School had been issued a warning letter by the Private Career Colleges Branch and had received several emails from their Inspector and the Manager of the Registration Unit advising that this advertising was in contravention of the Act and that the program did not have the approval of the Superintendent of Private Career Colleges.</p> <p>The School's website provided the Part-time Hairstyling program was delivered on Tuesday, Wednesday and Thursday evenings from 6:00 p.m. to 10:00 p.m. and on Saturdays from 9:00 a.m. to 4:30</p>	<p>\$1,000 per day</p>	<p>Penalty is reduced to \$1,000.</p> <p>The balance of evidence available indicates that Barbarino's Hair Styling School Inc. was advertising an unapproved vocational program.</p>

<p>p.m. at a cost of \$5,875.</p> <p>The Designate also viewed a web advertisement for the School's hairstyling courses with evening classes in the Toronto Directory of Hair &amp; Styling: Education &amp; Science on the Toronto.net (<a href="http://www.toronto.net/">www.toronto.net/</a>) website.</p> <p>Based upon that evidence, the Designate came to the reasonable belief that this School was advertising a vocational program that required approval by the Superintendent under the Act. The school had not obtained approval to offer this program and was therefore in contravention of section 11 of the Act.</p>		
<b>Total:</b>		<b>\$1,000</b>