

**Particulars of Notice of Contravention and Review Decision**

*S. 49(1) Private Career Colleges Act, 2005*

Wednesday September 8, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: April 14, 2010

Brandon Raynor  
Brandon Raynor's School of Natural Therapies Pty Ltd.  
o/a Brandon Raynor's School of Natural Therapies  
CC/- Tharnar Singh  
36 Elouera Terrace  
Bray Park NSW 2484  
Australia

And

Operating at Rhythm and Motion Studio  
3352 Dundas St West  
Toronto, ON M6P 2A4

And

45 Oxford St.  
Bondi Junction, NSW 2022  
02 9387 1108

And

84 - 760 Upena St.  
Waianae, HI 96792

<b>Description:</b>	<b>Original Amount:</b>	<b>Review Decision:</b>
PCCA, s. 11 - Restrictions on advertising and soliciting  On April 13, 2010, the website belonging to Brandon Raynor's School of Natural Therapies, <a href="http://www.brandonraynor.com">http://www.brandonraynor.com</a> , was reviewed by a designate of the Superintendent who found it advertising both certificate and diploma courses in Raynor Massage Therapy. The certificate courses were advertised as being five days in duration, for	\$1,000 per day	Penalty of \$1,000 per day is upheld for the period of April 14, 2010 to April 15, 2010 (inclusive).  The balance of evidence available indicates that Brandon Raynor's School was advertising an unregistered private career

<p>eight hours per day (8am-4pm) and costing between \$1,595 and \$1,795. The diploma courses were advertised as being ten days in duration for eight hours per day (8am-4pm) and costing between \$2,595 and \$2,795.</p> <p>These courses correspond to National Occupational Classification (NOC) code 3235 – Other Technical Occupations in Therapy and Assessment and are thus vocational programs within the meaning of the Private Career Colleges Act, 2005 and are required to be approved by the Superintendent pursuant to section 23 of the Act prior to advertising them.</p>		<p>college and unapproved vocational programs. Brandon Raynor's School came into compliance on April 15, 2010 by discontinuing the advertising of an unregistered private career college and unapproved vocational programs.</p>
<b>Total:</b>		<b>\$2,000</b>