

Particulars of Notice of Contravention
S. 49(1) *Private Career Colleges Act, 2005* (“Act”)

November 23, 2011

These particulars are posted following the issuance of an administrative penalty by the Superintendent of Private Career Colleges pursuant to s. 39 (1) of the Act, for which a review was not requested.

Original service date: November 1, 2011

Canadian Beauty College Inc. operating as Canadian Beauty College
2700 Steeles Avenue West #205
Vaughan, ON L4K 3C8

and

275 Peak Point Blvd
Vaughan, ON L6A 0B3

and

23 Forestgate Avenue
Bolton, ON L7E 2R8

Description:	Original Amount:
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>The Designate of the Superintendent came to the reasonable belief that this registered school was advertising and soliciting the enrolment of a student into an unapproved Medical Aesthetics Master Certificate (Medical Aesthetics) program and advertising an unapproved Skin Care Certificate.</p> <p>Advertising for these two programs was found on the School’s website at http://www.canadianbeautycollege.com/ and was provided to the Designate by the School’s Education Consultant via email.</p> <p>The School had bundled 8 individual courses into a full Medical Aesthetics program comprising 408 program hours at a total cost of \$6,965. The School had been previously notified that its Medical Aesthetics program required approval through the Ministry’s pre-screening process and had been sent a copy of Superintendent’s Policy Directive #6 – Esthetics Program Approval</p>	<p>Daily Penalty of \$1,000</p> <p>The School came into compliance on November 1, 2011.</p>

<p>Requirements, which set out that medical esthetics programs which provide training in all the skills and knowledge required to obtain entry level employment in esthetics must be approved by the Superintendent.</p> <p>The unapproved Skin Care Certificate being advertised by the School was comprised of 2 courses totalling 80 hours in duration for combined fees of \$2,190, therefore exceeding the exemption limits under section 9(1) of Ontario Regulation 415/06.</p>	
Total:	\$1,000