

**Ministry of Training,
Colleges and Universities**
Office of the Superintendent
Private Career Colleges Branch
77 Wellesley Street West
Box 977
Toronto ON M7A 1N3

**Ministère de la Formation
et des Collèges et Universités**
Bureau du Surintendant
Direction des collèges
privés d'enseignement professionnel
77, rue Wellesley Ouest
Boîte 977
Toronto ON M7A 1N3



Particulars of Notice of Contravention

S. 49 (1) Private Career Colleges Act, 2005 (“Act”)

December 4, 2013

These particulars are posted following the issuance of an administrative penalty by the Superintendent of Private Career Colleges pursuant to s. 39 (1) of the Act for which a review was not requested.

Original service date: October 25, 2013

Karen Heaven Inc. operating as Heaven on Earth Yoga Institute and also known as Heaven Massage Therapy School
188 Green Mountain Road East
Hamilton, ON L8J 3A4

Description:	Original Amount:
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>The Superintendent was led to the reasonable belief that this School was advertising itself as an unregistered private career college and advertising unapproved vocational programs.</p> <p>Advertising for this School was viewed at www.heavenstudio.ca. On that website, this School was advertising its physical location, email address, telephone numbers, mission, instructor biographies, a link for “Massage Training” and a “Application-Registration Form” which could be downloaded from the School’s website.</p> <p>The School was advertising on the website two unapproved vocational programs, Heaven Massage Therapist Program Level 1 and Heaven Massage Therapist Program Level 2, both advertised as being over \$1,000 and over 40 hours in duration.</p> <p>The School’s advertising made it clear that Heaven Massage Therapist Program Level 2 in substance also comprised Heaven Massage Therapist Program Level 1 course curriculum, hours and cost because students must take Heaven Massage Therapist Program Level 1 as a prerequisite to entry into Heaven Massage Therapist Program Level 2. As a result, this School was found to be bundling two massage therapist programs.</p> <p>The Facebook page for Heaven on Earth Yoga Institute found at https://www.facebook.com/pages/Heaven-on-Earth-Yoga-Institute had a</p>	<p>\$1,000 per day</p> <p>The School came into compliance on October 28, 2013.</p>

Description:	Original Amount:
October 9 posting for Massage Therapy Level 1: April 26-May 7, 2014 (2 modules of 5 days with 2 days off in between).	
Total:	\$4,000