

Particulars of Notice of Contravention and Review Decision

S. 49(1) Private Career Colleges Act, 2005

Tuesday September 21, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: May 12, 2010

Franco Dance Studios Inc.
1222A Bloor Street West
Toronto, Ontario
M6H 1N3

and

420 Euclid Avenue
Toronto, ONs
M6G 2S9

Description:	Original Amount:	Review Decision:
<p>PCCA, s. 11 Restrictions on advertising and soliciting</p> <p>Ministry staff reviewed the Franco Dance Studio website (http://www.francodance.com) which describes a "Teacher Training" program as 10 to 12 months in duration at a cost of \$230/month for a total cost of \$2,300 to \$2,760. This course corresponds to National Occupational Classification (NOC) code 5134 – Dancers. According to the description provided on the website, the preceding program fits the definition of a vocational program requiring the approval of the Superintendent according to the PCCA, 2005. Since this institution is not registered and this program is not approved, advertising of same is prohibited in accordance with Section 11(1) and (2) of the PCCA, 2005 respectively.</p>	<p>\$1,000 per day</p>	<p>Reduce penalty of \$1,000 per day to \$100 per day for the period of May 12, 2010 to May 14, 2010 (inclusive).</p> <p>The balance of evidence available indicates that Franco Dance Studios Inc. was advertising an unregistered private career college and unapproved vocational programs. Franco Dance Studio Inc. came to compliance on May 14, 2010 by discontinuing advertising of an unregistered private career college and an unapproved vocational program.</p>
<p>Total:</p>		<p>\$300</p>