

**Ministry of Training,
Colleges and Universities**
Office of the Superintendent
Private Career Colleges Branch
77 Wellesley Street West
Box 977
Toronto ON M7A 1N3

**Ministère de la Formation
et des Collèges et Universités**
Bureau du Surintendant
Direction des collèges
privés d'enseignement professionnel
77, rue Wellesley Ouest
Boîte 977
Toronto ON M7A 1N3



Particulars of Notice of Contravention and Review Decision

S. 49 (1) Private Career Colleges Act, 2005 (“Act”)

April 28, 2014

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: September 9, 2013

Genesis Truck Training Ltd.
540 First Street
London, ON N5V 1Z3

Description:	Original Amount:	Review Decision:
<p>Act, s. 11 — Restrictions on advertising and soliciting</p> <p>On March 16, 2009 the Superintendent of Private Career Colleges (the “Superintendent”) registered Genesis Truck Training Ltd. (the “school”) as a private career college (“PCC”) under the Act.</p> <p>On July 18, 2011 the school voluntarily ceased to operate as a PCC under the Act.</p> <p>On November 14, 2011 a designate of the Superintendent advised the school that it must immediately cease advertising in any form that it is a registered PCC.</p> <p>On August 16, 2013 a second designate of the Superintendent reviewed the school’s website at www.genestrucktraining.com.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from September 9, 2013 to September 10, 2013 (inclusive).</p> <p>The balance of the evidence indicates that the school was advertising an unregistered PCC and unapproved AZ and DZ programs and was aware of the requirements to register and obtain program approval prior to advertising these programs.</p> <p>Original penalty: \$2,000 Penalty following review: \$2,000</p>

<p>This website advertised AZ and DZ “professional truck driver” programs and presented claims of registration as a PCC and accreditation by the Ministry of Education. These claims were false.</p>		
<p>Act, s. 7 — Prohibition against operating a private career college</p> <p>On March 16, 2009 the Superintendent registered the school as a PCC under the Act.</p> <p>On July 18, 2011 the school voluntarily ceased to operate as a PCC under the Act.</p> <p>On November 14, 2011 a designate of the Superintendent advised the school that it must immediately cease advertising in any form that it is a registered PCC.</p> <p>On August 16, 2013 a second designate of the Superintendent reviewed the school’s website at www.genesistrucktraining.com. This website advertised AZ and DZ “professional truck driver” programs and presented claims of registration as a PCC and accreditation by the Ministry of Education. These claims were false.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from September 9, 2013 to September 10, 2013 (inclusive).</p> <p>The balance of the evidence indicates that the school was operating an unregistered PCC by advertising unapproved vocational programs and claiming to be a registered school. Evidence indicates that the school was aware of the requirements to register and obtain program approval prior to operating a PCC.</p> <p>Original penalty: \$2,000 Penalty following review: \$2,000</p>
	<p>Total original penalties: \$4,000</p>	<p>Total penalties following review: \$4,000</p>