

Particulars of Notice of Contravention and Review Decision
S. 49(1) Private Career Colleges Act, 2005

Wednesday, May 5, 2010

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: March 2, 2010

Ian Marshall
International Academy Health Education Centre Inc.
o/a The International Academy of Natural Health Sciences
380 Forest Street,
Ottawa, ON K2B 8E6

Description:	Original Amount:	Review Decision:
<p>Act. s. 11 – Restrictions on advertising and soliciting</p> <p>On February 11, 2010, the website belonging to International Academy Health Education Centre (the International Academy), http://www.intlacademy.com/Default.aspx, was reviewed by Ministry staff who found it advertising an Acupressure/Shiatsu Practitioner program. The website stated that the program consists of 14 units, which total 336 hours in duration. On February 16, 2010, Ministry staff phoned the International Academy and spoke with Marilyn, who confirmed that while each unit costs \$224.00, students who enrol in the entire shiatsu diploma program receive a slight discount, and will ultimately pay slightly less than \$3,000.00.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for March 2, 2010.</p> <p>The balance of evidence available indicates that the International Academy Health Education Centre Inc. was advertising an unregistered private career college. The International Academy Health Education Centre Inc. has come into compliance as it no longer advertises the Shiatsu program on its website.</p>
<p>Act. s. 7 – Prohibition against operating a private career college</p> <p>On February 16, 2010, Ministry staff phoned the International Academy at 1-800-267-8732 and spoke with Marilyn. Marilyn advised that acupressure/shiatsu practitioner program is 336 hours in duration and costs slightly less than \$3,000.00. When asked whether classes were in</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for March 2, 2010.</p> <p>The balance of evidence available indicates that International Academy Health Education Centre Inc. was operating an unregistered private career</p>

<p>session, Marilyn confirmed that 10 students were currently enrolled in the acupressure/shiatsu practitioner program.</p>		<p>college. The International Academy Health Education Centre Inc. has come into compliance as it has ceased delivering the Shiatsu program.</p>
<p>Act, s. 8 (1) – Prohibition against providing vocational programs</p> <p>On February 16, 2010, Ministry staff phoned the International Academy at 1-800-267-8732 and spoke with Marilyn. Marilyn advised that acupressure/shiatsu practitioner program is 336 hours in duration and costs slightly less than \$3,000.00. When asked whether classes were in session, Marilyn confirmed that 10 students were currently enrolled in the acupressure/shiatsu practitioner program.</p>	<p>\$1,000 per day</p>	<p>Penalty of \$1,000 per day is upheld for March 2, 2010.</p> <p>The balance of evidence available indicates that International Academy Health Education Centre Inc. was providing unapproved vocational program. The International Academy Health Education Centre Inc. has come into compliance as it has ceased delivering the Shiatsu program.</p>
Total:		<p>\$3,000</p>