

Particulars of Notice of Contravention and Review Decision

S. 49 (1) Private Career Colleges Act, 2005 ("Act")

March 10, 2014

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: August 29, 2013

Dawn Elizabeth Owen operating as Panache Spa & Academy
357 King Street
Midland, ON L4R 3M7

Description:	Original Amount:	Review Decision:
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>This School was advertising itself as an unregistered Aesthetics School and advertising an unapproved Professional Aesthetician program.</p>	<p>Daily penalty of \$1,000</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from August 29, 2013 to August 30, 2013 (inclusive).</p> <p>The balance of the evidence indicates that Dawn Elizabeth Owen, operating as Panache Spa & Academy, was advertising an unregistered private career college and unapproved vocational programs.</p> <p>Evidence indicates that Dawn Elizabeth Owen, operating as Panache Spa & Academy, was aware that it would have to resubmit its programs for approval if courses were bundled together to exceed the 40 hour/\$1,000 exemption thresholds.</p>

Description:	Original Amount:	Review Decision:
		Original penalty: \$2,000 Penalty following review: \$2,000
Total:		\$2,000