

**Ministry of Training,
Colleges and Universities**
Office of the Superintendent
Private Career Colleges Branch
77 Wellesley Street West
Box 977
Toronto ON M7A 1N3

**Ministère de la Formation
et des Collèges et Universités**
Bureau du Surintendant
Direction des collèges
privés d'enseignement professionnel
77, rue Wellesley Ouest
Boîte 977
Toronto ON M7A 1N3



Particulars of a Notice of Contravention
S. 49(1) Private Career Colleges Act, 2005 ("Act")

April 8, 2013

These particulars are posted following the issuance of an administrative penalty by the Superintendent of Private Career Colleges pursuant to s. 39 (1) of the Act, for which a review was not requested. On March 13, 2013, this School received a Notice of Contravention for contravening section 8 (1) of the Act and received a Notice of Contravention for contravening section 11 of the Act.

Original service date: March 13, 2013

Pina B's Academy of Aesthetics Inc.
3439 Lakeshore Boulevard West
Toronto, ON M8W 1N2

Description:	Original Amount:
<p>Act, s. 8 (1) – Prohibition against offering vocational programs</p> <p>The Superintendent of Private Career Colleges came to the reasonable belief that this School was offering a vocational program, namely the Aesthetic Diploma program, without being registered as a private career college and having the program first approved by the Superintendent of Private Career Colleges.</p> <p>Based on the evidence, it was clear that the School was offering an unapproved vocational program, namely the Aesthetic Diploma program, that required approval under the Act.</p>	<p>\$1,000 per day</p> <p>The School came into compliance on March 15, 2013</p>
<p>Act, s. 11 – Restrictions on Advertising and Soliciting</p> <p>The Superintendent of Private Career Colleges came to the reasonable belief that this School was advertising itself as a private career college without being registered and was advertising an unapproved vocational program that requires approval, namely the Aesthetic Diploma program, on its website at www.pinabacademy.ca.</p> <p>Based on the evidence, it was clear that the School was advertising an unapproved vocational program, namely the Aesthetic Diploma program, that cost more than \$1,000 and lasted longer than 40 hours, and was advertising itself as a private career college without being registered.</p>	<p>\$1,000 per day</p> <p>The School came into compliance on March 15, 2013</p>
Total:	\$6,000