

**Ministry of Training,
Colleges and Universities**
Office of the Superintendent
Private Career Colleges Branch
77 Wellesley Street West
Box 977
Toronto ON M7A 1N3

**Ministère de la Formation
et des Collèges et Universités**
Bureau du Surintendant
Direction des collèges
privés d'enseignement professionnel
77, rue Wellesley Ouest
Boîte 977
Toronto ON M7A 1N3



Particulars of Notice of Contravention and Review Decision

S. 49 (1) Private Career Colleges Act, 2005 ("Act")

December 4, 2013

These particulars are posted following the issuance of an administrative penalty for which a review was requested. Penalties may be reviewed upon request within 15 days of receipt of a Notice of Contravention. The review decision is made considering not only the information originally available at the time the Notice of Contravention was issued, but also any new information not previously available that may have been supplied in support of the request for a review. On review, an administrative penalty may be upheld, rescinded or reduced. A review decision is final.

Original service date: December 5, 2012

Skin Care Academy Inc. known as Skin Care Academy
10720 Yonge Street, Suite 225
Richmond Hill, ON L4C 3C9

Description:	Original Amount:	Review Decision:
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>The Superintendent came to the reasonable belief that this School was advertising an unregistered private career college and an unapproved vocational program that requires approval in contravention of section 11 of the Act based on evidence found on the School's website at http://skincareacademy.com.</p> <p>The School was advertising the physical address of the School, contact information, the School's mission, details about its training facility and technology, instructors, payment of programs, evaluation</p>	<p>Daily penalty of \$1,000</p>	<p>Penalty of \$1,000 per day is upheld. The penalty accumulated from December 5, 2012 to December 6, 2012 (inclusive).</p> <p>The balance of the evidence indicates that Skin Care Academy Inc. was advertising unapproved vocational programs and was aware of the requirements to register and obtain program approval prior to advertising these programs.</p> <p>Evidence also indicates that the School provided unapproved vocational programs to students for a fee and, as such, derived economic benefit from these programs.</p> <p>Original penalty: \$2,000 Penalty following review: \$2,000</p>

Description:	Original Amount:	Review Decision:
<p>methods and job placement on that website.</p> <p>The unapproved Medical Aesthetician vocational program was advertised as a 3 month program with classes being held from 10:00 a.m. to 4:00 p.m. Monday through Friday, which totals approximately 360 hours of class (12 weeks x 5 days of class per week x 6 hours per day = 360 hours). The program cost over \$1,000.</p>		
Total:		\$2,000