

**Ministry of Training,
Colleges and Universities**
Office of the Superintendent
Private Career Colleges Branch
77 Wellesley Street West
Box 977
Toronto ON M7A 1N3

**Ministère de la Formation
et des Collèges et Universités**
Bureau du Superintendent
Direction des collèges
privés d'enseignement professionnel
77, rue Wellesley Ouest
Boîte 977
Toronto ON M7A 1N3



Particulars of Notice of Contravention

S. 49 (1) Private Career Colleges Act, 2005 ("Act")

October 2, 2013

These particulars are posted following the issuance of an administrative penalty by the Superintendent of Private Career Colleges pursuant to s. 39 (1) of the Act for which a review was not requested.

Original service date: September 12, 2013

1865909 Ontario Corp. operating as Willis Travel Academy
1 Massey Sq, Suite 614
Toronto, ON M4C 5L4

and

2296 Eglinton Avenue East, Suite 2
Toronto, ON M1K 2M2

Description:	Original Amount:
<p>Act, s. 11 – Restrictions on advertising and soliciting</p> <p>On September 12, 2013, the Superintendent of Private Career Colleges came to the reasonable belief that this School was advertising an unregistered private career college and an unapproved vocational program.</p> <p>Advertising for the School was found at http://www.willistravelacademy.com. The School was advertising itself as a new training school and advertising a physical location and contact information. There was also an opportunity to fill out an online form for more information, have questions answered and/or if interested in registration. Also on the website, the School was advertising a "Travel & Tourism Diploma offered for completion of level 1 - 4." The 6 courses in the 4 levels were advertised as being over \$1,000 and over 40 hours in duration.</p> <p>Advertising for this School was also observed on a LinkedIn webpage for the School, a Facebook page for the School and you tube video featuring a testimonial about the School.</p>	<p>\$1,000 per day</p> <p>The School came into compliance on September 12, 2013</p>
Total:	\$1,000